

Electronic Acknowledgement Receipt

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Application Number:	09750800
International Application Number:	
Confirmation Number:	8297
Title of Invention:	SYSTEM AND METHOD FOR DELIVERING TARGETED ADVERTISEMENTS USING MULTIPLE PRESENTATION STREAMS
First Named Inventor/Applicant Name:	John A. Schlack
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Filer:	Andrew W. Spicer/Patti Hespell
Filer Authorized By:	Andrew W. Spicer
Attorney Docket Number:	T721-20
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		T721-20_POA_373_COCA.pdf	608940 J19bb4c3bf741aa12ab681e467fb5d9 d1e13	yes	14

Multipart Description/PDF files in .zip description			
Document Description	Start	End	
Power of Attorney	1	11	
Assignee showing of ownership per 37 CFR 3.73(b).	12	12	
Change of Address	13	14	

Warnings:

Information:

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.